

COBIT 5 Explained .. “Geek Week” COBIT 5 Update

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COBIT 5 Explained

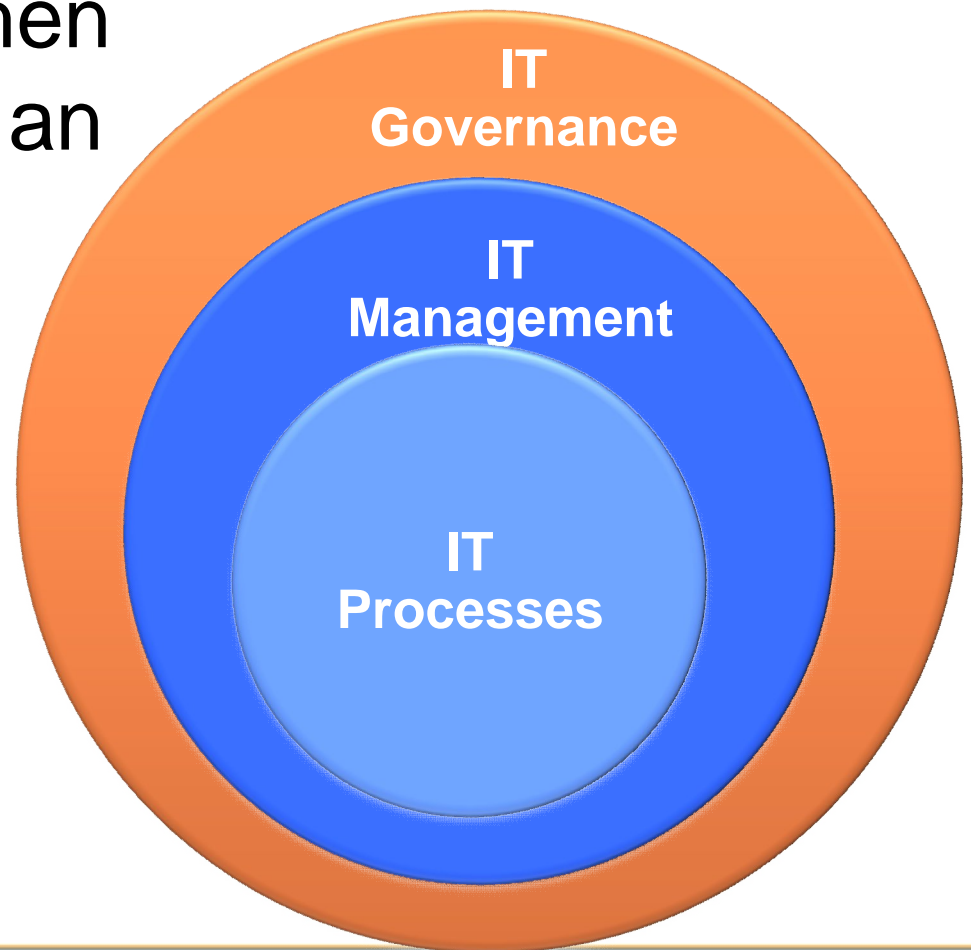


Robert Stroud, Vice President Strategy & Innovation CA Technologies

- The Control Objectives for Information and Related Technology (COBIT) is a set of best practices (framework) for information technology (IT) management, created by the Information Systems Audit and Control Association (now known as simply "ISACA") and the IT Governance Institute (ITGI) in 1996.
- ISACA is currently creating the COBIT 5 framework combining COBIT, Val IT and Risk IT for a detailed framework for the effective governance and management of IT enabled business. While COBIT ensures that IT is working as effectively as possible to maximize the benefits of technology investment, Val IT helps enterprises make better decisions about where to invest, ensuring that the investment is consistent with the business strategy. And while COBIT provides a set of controls to mitigate IT risk in IT processes, Risk IT provides a framework for enterprises to identify, govern and manage IT-related risks. This session will update you on the development to date, anticipated outcomes and set timeline expectations.

COBIT – a true IT Governance framework?

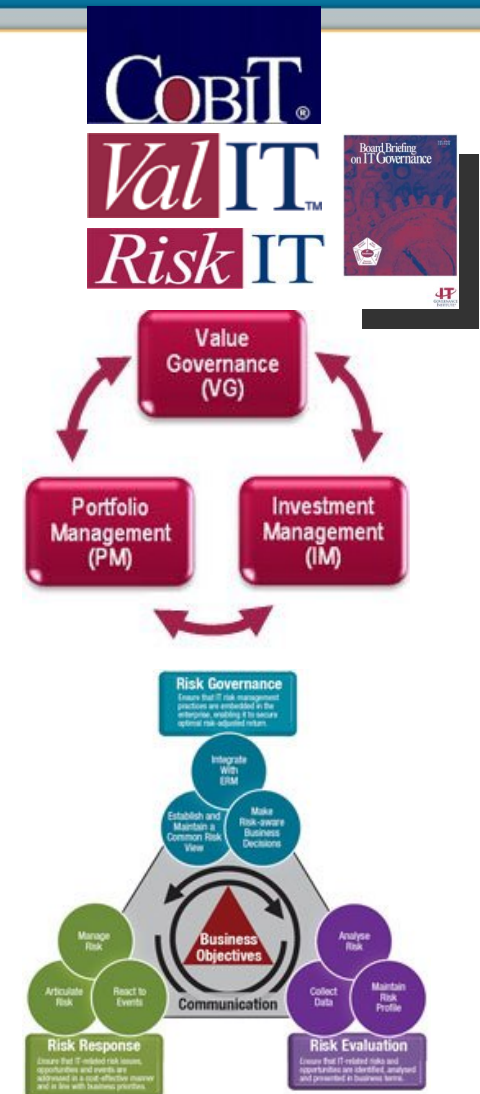
- If Governance is defined as “Management of Management”, then COBIT 4.1 is more an IT Management framework than an IT Governance framework!



IT Governance in the current COBIT framework



- COBIT 4.1 (2007) introduces IT Governance, (e.g. the pentagon) and includes a few specific governance processes, e.g. “ME4 Provide IT Governance”
- Processes and Control Objectives are considered as governance means and all processes are related to the pentagon
- Management of stakeholder requirements (internal and external) is addressed by COBIT 4.1 (e.g. in the Management guidelines)
- More governance elements in Val IT 2.0 (2008) (“Value Governance”) and Risk IT (2009) (“Risk Governance”)
- Board Briefing on IT Governance (2003)



IT Governance in the current COBIT framework

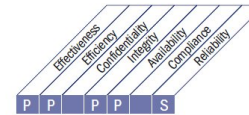


Acquire and Implement AI6 Manage Changes

PROCESS DESCRIPTION

AI6 Manage Changes

All changes, including emergency maintenance and patches, relating to infrastructure and applications within the production environment are formally managed in a controlled manner. Changes (including those to procedures, processes, system and service parameters) are logged, assessed and authorised prior to implementation and reviewed against planned outcomes following implementation. This assures mitigation of the risks of negatively impacting the stability or integrity of the production environment.



Control over the IT process of

Manage changes

that satisfies the business requirement for IT of

responding to business requirements in alignment with the business strategy, whilst reducing solution and service delivery defects and rework

by focusing on

controlling impact assessment, authorisation and implementation of all changes to the IT infrastructure, applications and technical solutions; minimising errors due to incomplete request specifications; and halting implementation of unauthorised changes

Is achieved by

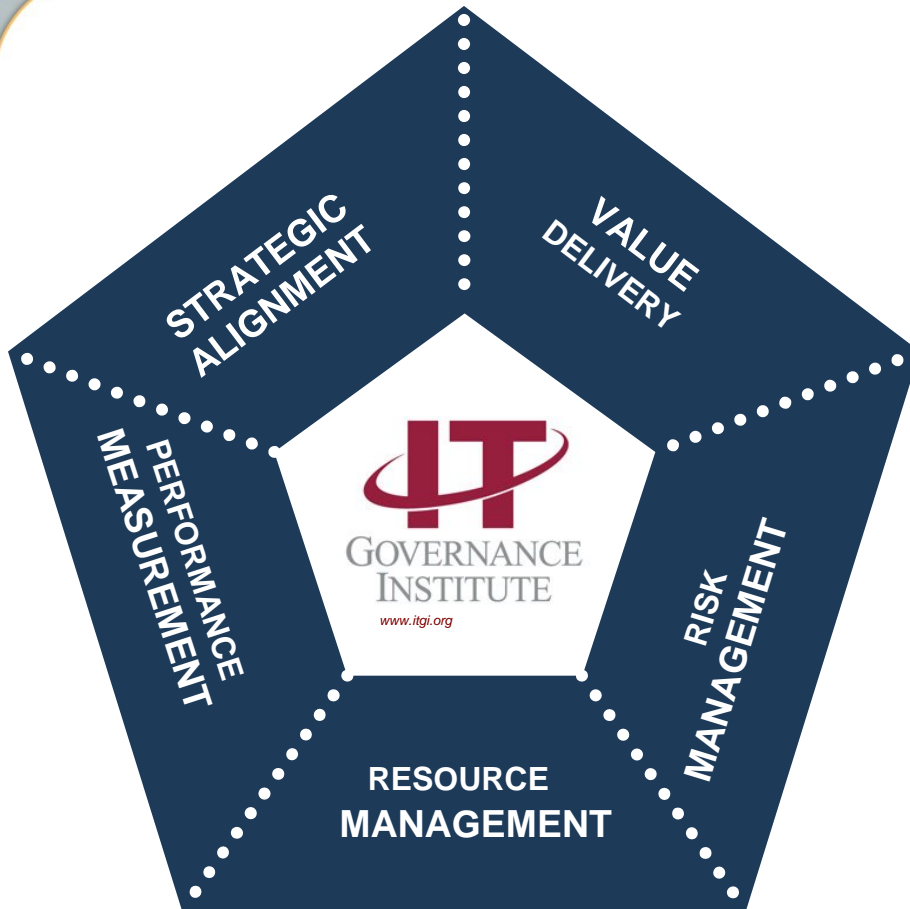
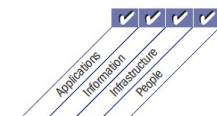
- Defining and communicating change procedures, including emergency changes
- Assessing, prioritising and authorising changes
- Tracking status and reporting on changes

and Is measured by

- Number of disruptions or data errors caused by inaccurate specifications or incomplete impact assessment
- Amount of application or infrastructure rework caused by inadequate change specifications
- Percent of changes that follow formal change control processes



■ Primary ■ Secondary



© IT Governance Institute, 2007

COBIT – Process Landscape

Trust in, and value from, information systems

BUSINESS OBJECTIVES AND GOVERNANCE OBJECTIVES

- ME1** Monitor and evaluate IT performance.
- ME2** Monitor and evaluate internal control.
- ME3** Ensure compliance with external requirements.
- ME4** Provide IT governance.

- DS1** Define and manage service levels.
- DS2** Manage third-party services.
- DS3** Manage performance and capacity.
- DS4** Ensure continuous service.
- DS5** Ensure systems security.
- DS6** Identify and allocate costs.
- DS7** Educate and train users.
- DS8** Manage service desk and incidents.
- DS9** Manage the configuration.
- DS10** Manage problems.
- DS11** Manage data.
- DS12** Manage the physical environment.
- DS13** Manage operations.



- PO1** Define a strategic IT plan.
- PO2** Define the information architecture.
- PO3** Determine technological direction.
- PO4** Define the IT processes, organization and relationships.
- PO5** Manage the IT investment.
- PO6** Communicate management aims and direction.
- PO7** Manage IT human resources.
- PO8** Manage quality.
- PO9** Assess and manage IT risks.
- PO10** Manage projects.

- AI1** Identify automated solutions.
- AI2** Acquire and maintain application software.
- AI3** Acquire and maintain technology infrastructure.
- AI4** Enable operation and use.
- AI5** Procure IT resources.
- AI6** Manage changes.
- AI7** Install and accredit solutions and changes.

Taking Governance Forward



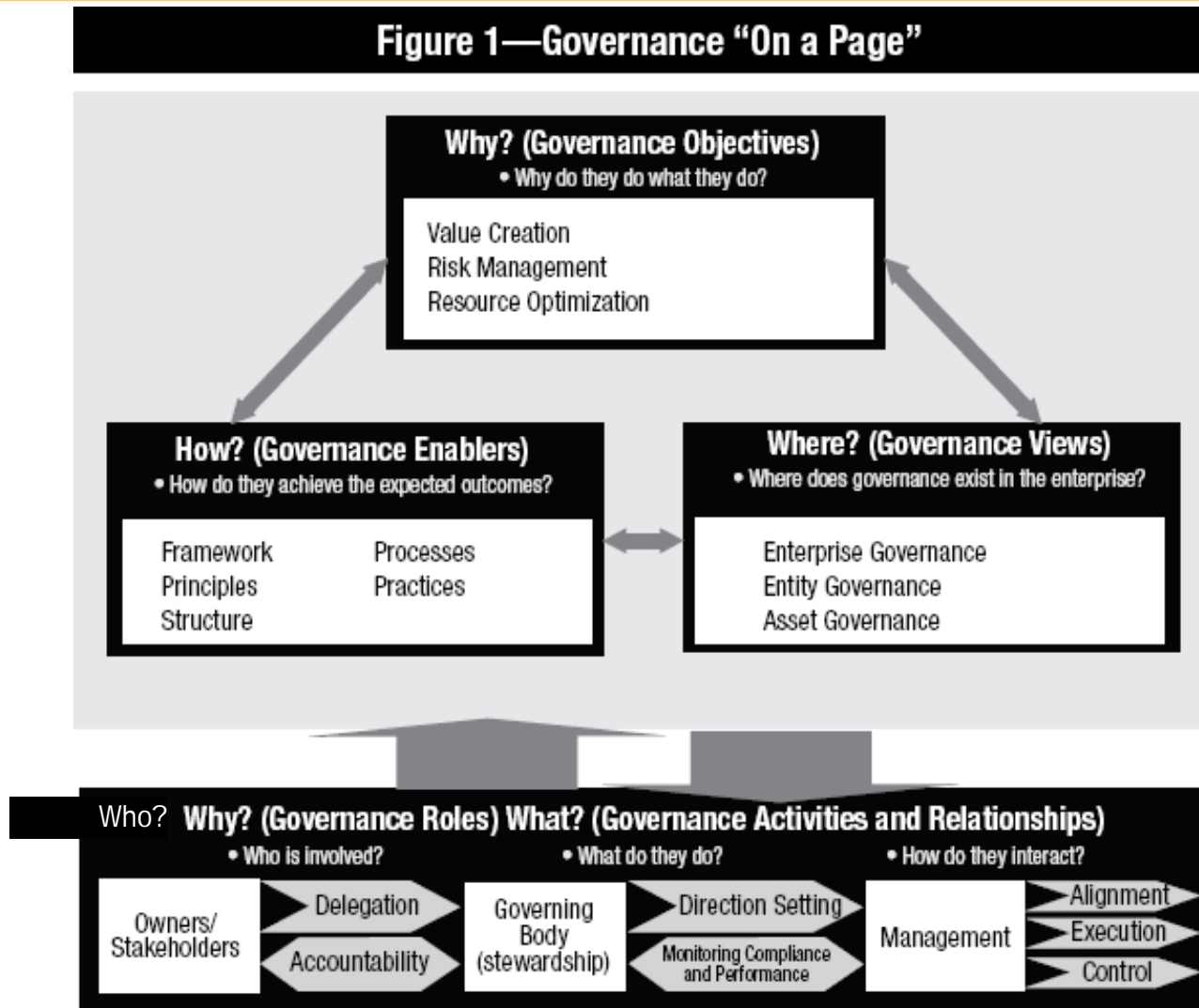
- The IT Governance Institute (ITGI) in 2008, launched the Taking Governance Forward initiative - a free online resource that provides a way for people to learn the latest on governance and join the debate on how to make it work for their organizations.
- Objectives of the initiative:
 - To reach agreement on a universally acceptable definition of governance.
 - To clarify the debate on governance by providing a comprehensive yet simple-to-use overview of the components and relationships of governance
 - To provide practical tools to understand the governance views model in the enterprise and learn high-level ways to initiate implementation
 - <http://www.takinggovernanceforward.org>



Source: Taking Governance Forward, 2008

Governance "On a Page"

Figure 1—Governance "On a Page"



Source: Taking Governance Forward, 2008

Governance Views

- Taking Governance Forward defines three views of governance: Enterprise, entity and asset.
 - Enterprise governance incorporates all views of governance within an enterprise.
 - Entity governance deals with a specific line of business, function or business entity within the enterprise.
 - Assets may be tangible or intangible; they are critical to the enterprise's success and involve many stakeholders.

Figure 2—Governance Views

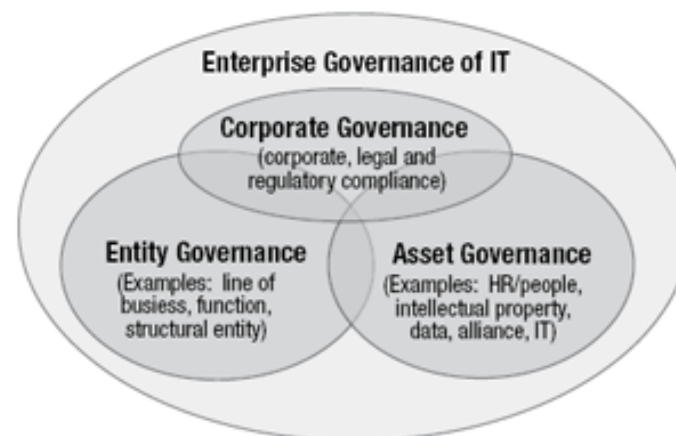
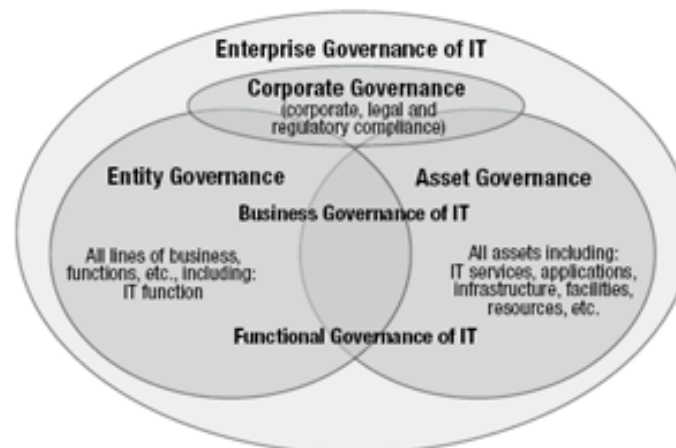
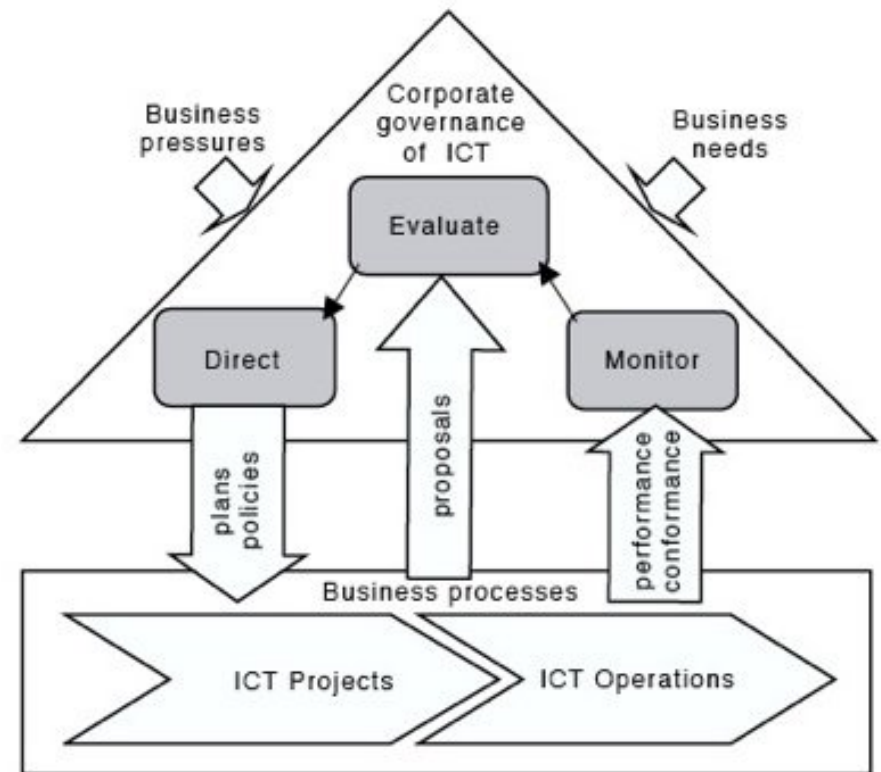


Figure 3—Enterprise Governance of IT



Governance activities according to ISO/IEC 38500

- Evaluate
 - (Board Briefing: Compare objectives and performance)
- Direct
 - (Board Briefing: Provide direction)
- Monitor
 - (Board Briefing: Measure performance)



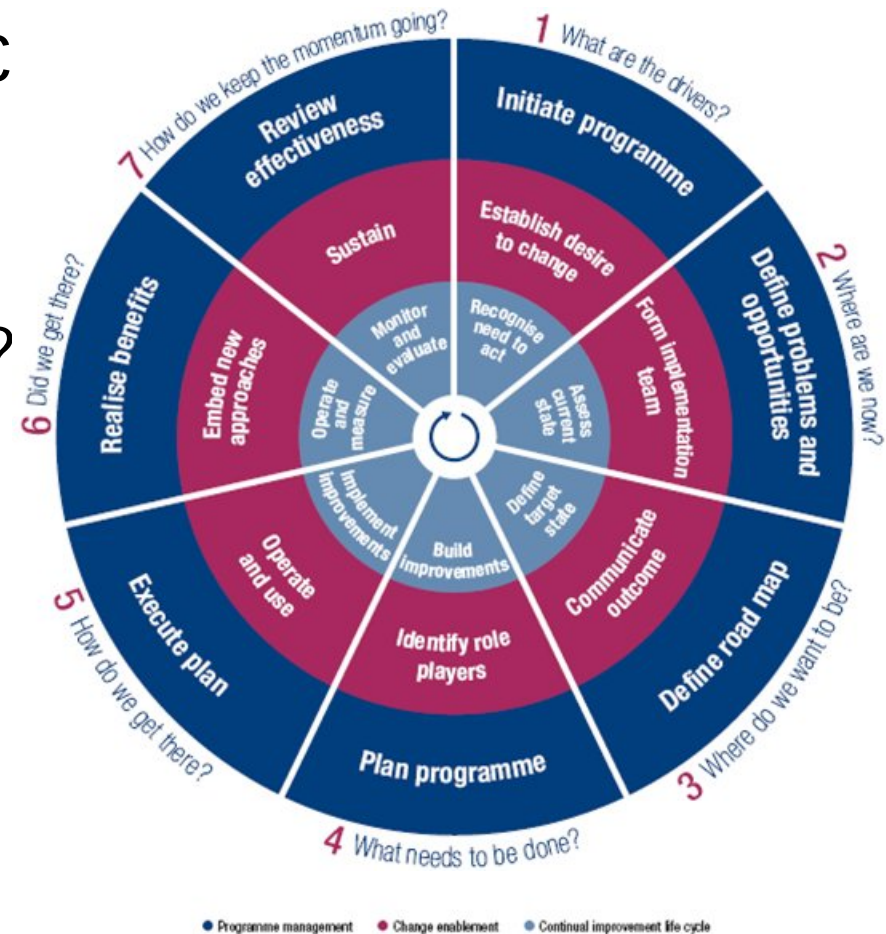
Implementing and Continually Improving IT Governance



- The IT Governance Institute (ITGI) in 2009 published the “Implementing and Continually Improving IT Governance” publication that provides detailed, structured guidance to the implementation and improvement of IT governance.
- The guidance is generic and not just for adopting and adapting COBIT.

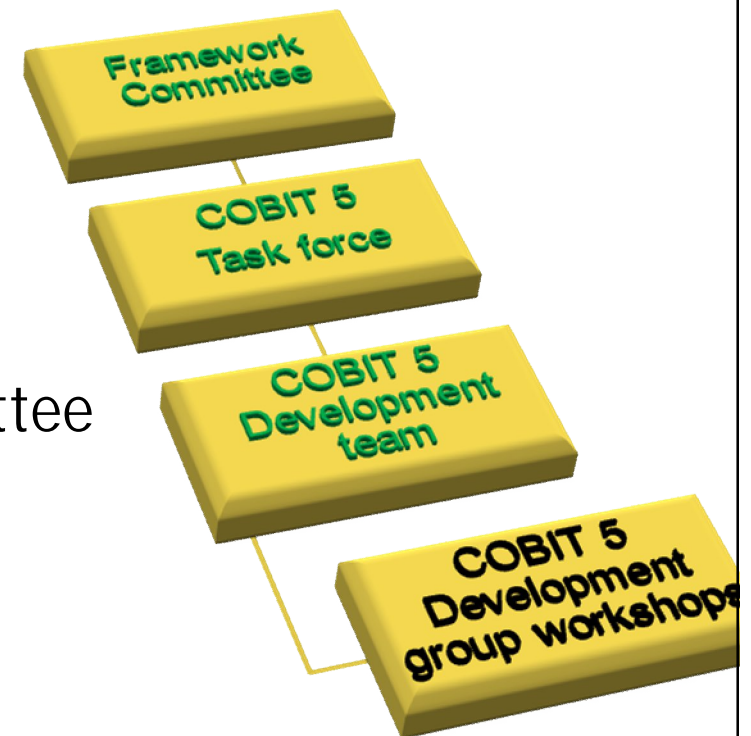
Implementing and Continually Improving IT Governance

- Seven phases in the life cycle
 - What are the drivers?
 - Where are we now?
 - Where do we want to be?
 - What needs to be done?
 - How do we get there?
 - Did we get there?
 - How do we keep the momentum going?



COBIT 5 Initiative

- The initiative charge from the Board of Directors:
 - “tie together and reinforce all ISACA knowledge assets with COBIT.”
- The COBIT 5 Task Force:
 - experts from ISACA constituency groups
 - reports to the Framework Committee and then the Knowledge Board



COBIT 5 Objectives



COBIT 5 will:

- Provide a renewed and authoritative governance and management framework for enterprise information and related technology, building on the current widely recognized and accepted COBIT framework, linking together and reinforcing all other major ISACA frameworks and guidance such as:

Val IT

Risk IT

BMIS

ITAF

Board Briefing

Taking Governance Forward

- Connect to other major frameworks and standards in the marketplace (ITIL, ISO standards, etc.)

What Will Be Delivered?



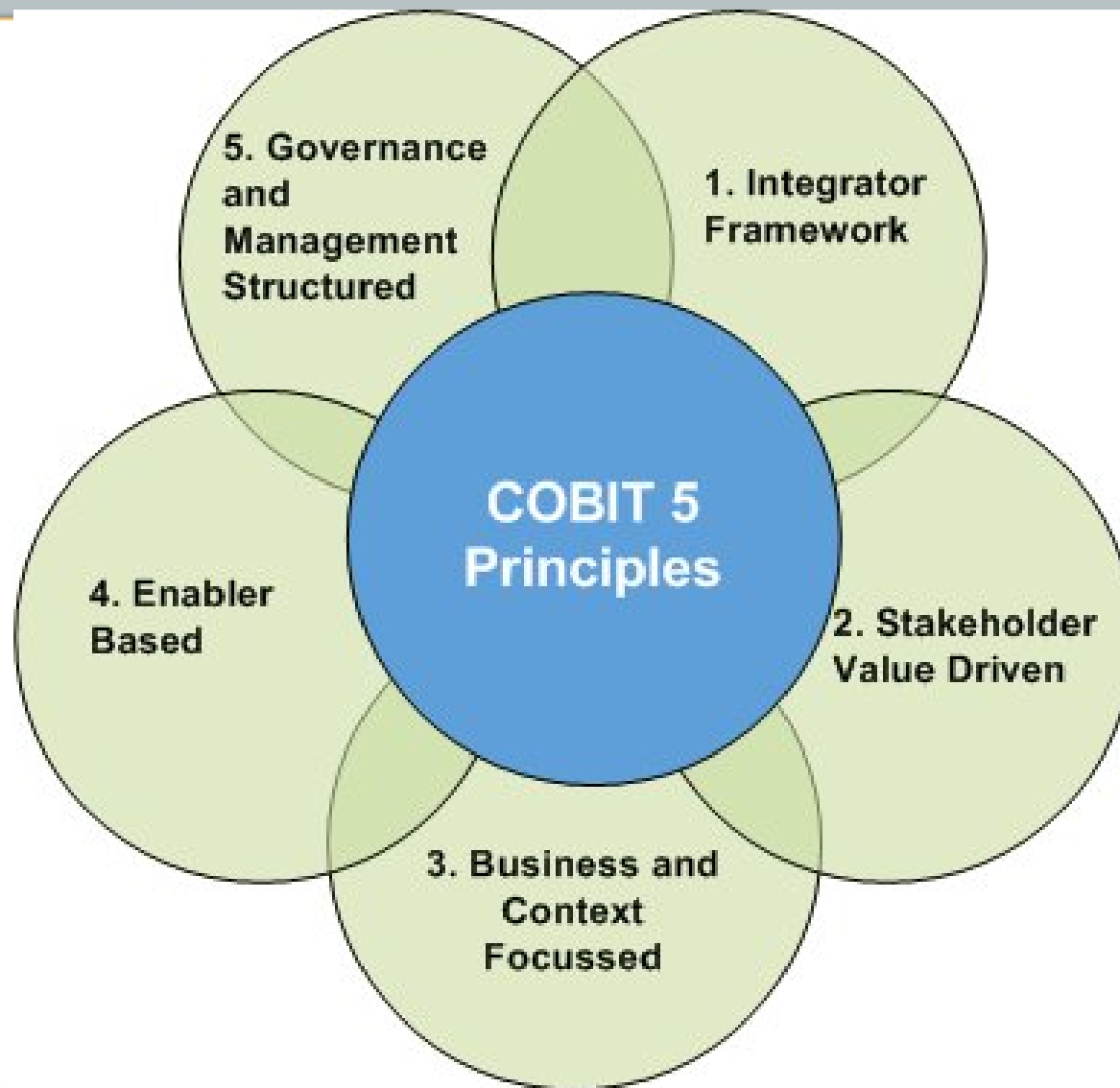
- An enterprisewide, “end-to-end” framework addressing governance and management of information and related technology
- The framework structure will include familiar components such as a domain/process model and other components such as governance/management practices, RACI charts and inputs/outputs.
- An initial COBIT 5 product architecture, identifying the types of products and other guidance that could be developed for specific IT professional audiences (e.g., assurance, security, risk) in support of enterprise business needs

The COBIT 5 Framework

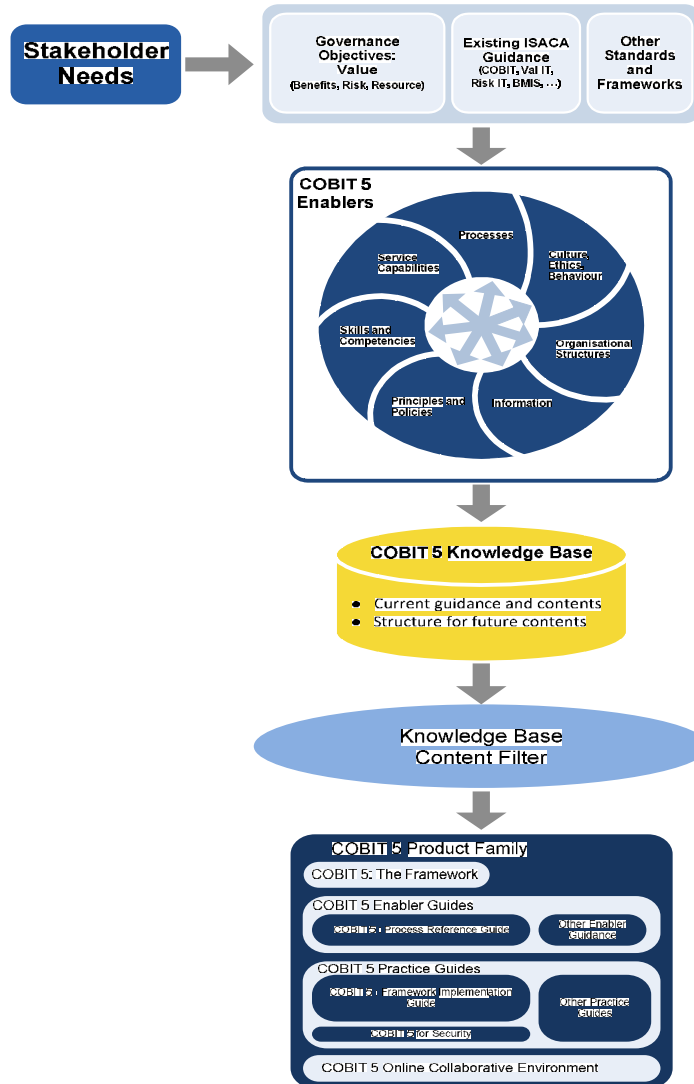


- An initial publication introduces, defines and describes the components that make up the COBIT Framework
 - Principles
 - Architecture
 - Enablers
 - Introduction to implementation guidance and the COBIT process assessment approach

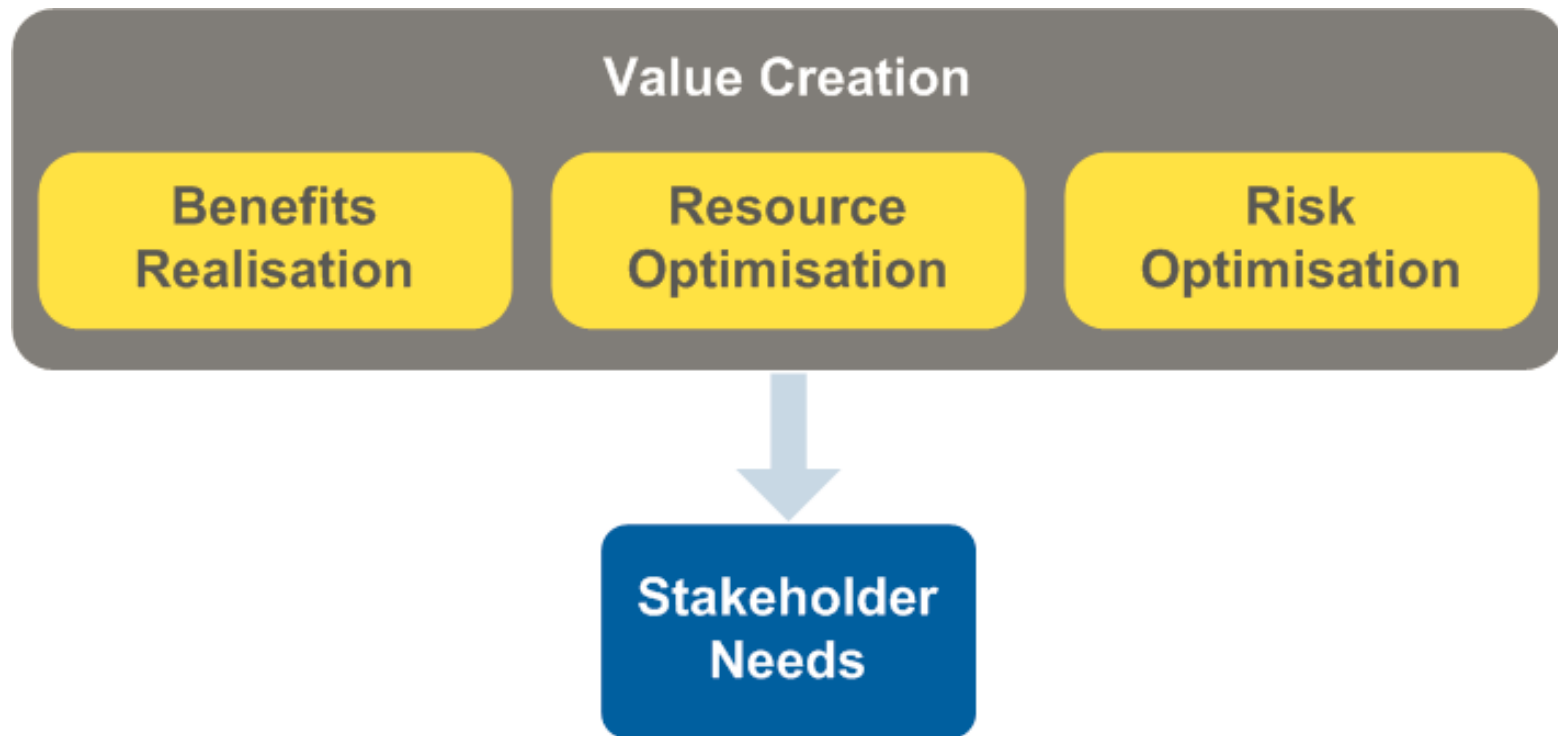
COBIT 5 Principles



COBIT 5 Architecture



Governance Objective



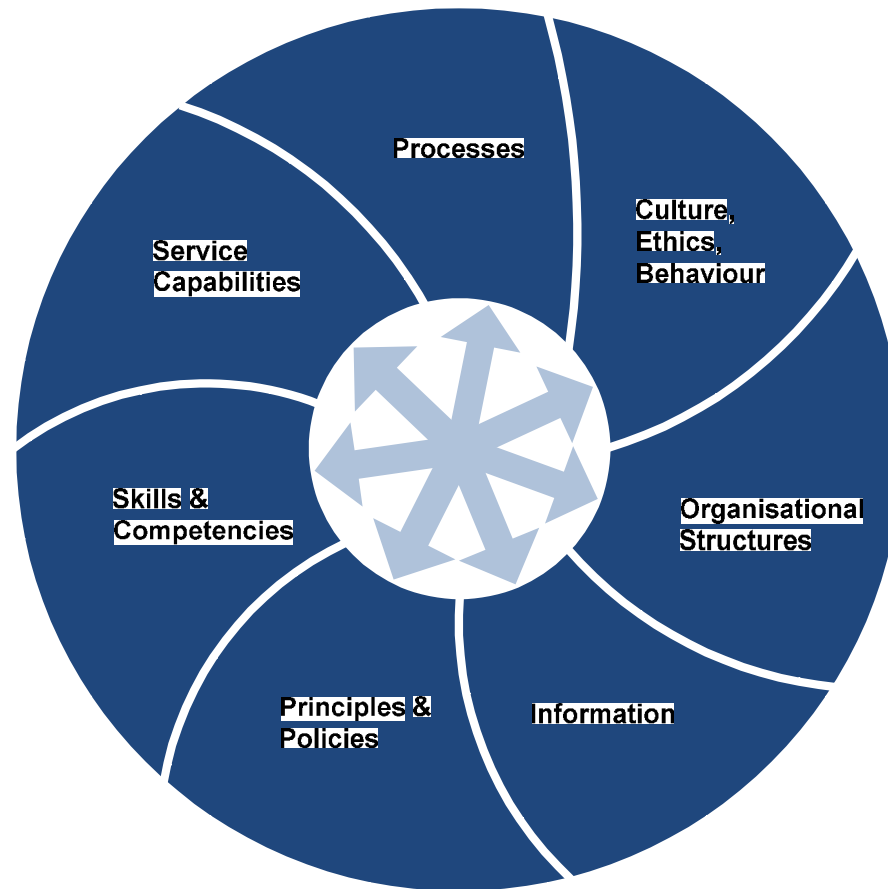
Benefits of Using COBIT 5



- **Enterprisewide benefits:**
 - **Increased value creation through effective governance and management of enterprise information and technology assets**
 - **Increased business user satisfaction with IT engagement and services–IT seen as a key enabler.**
 - **Increased compliance with relevant laws, regulations and policies**
- **IT function becomes more business focused**
- **Increases the COBIT 5 users' contribution to the enterprise**

Enabler-based

COBIT 5 Enablers—Systemic Model With Interacting Enablers



Process Enabler Model

Process

Stakeholders

- Internal Stakeholders
- External Stakeholders

Goals & Metrics

- Economical Goals
- Quality Goals
- Outcome Metrics
- Enabler Performance Metrics

Lifecycle

1. Plan
2. Build/Acquire/
Create/Implement
3. Use/Operate
4. Evaluate/Monitor
 - Update
 - Dispose

Generic Process Practices

Good Practices

- Internal Good Practice (COBIT 5)
 - **Process Practices**
 - **Process Activities**
 - **Detailed Process Activities**
- External Good Practice

Attributes

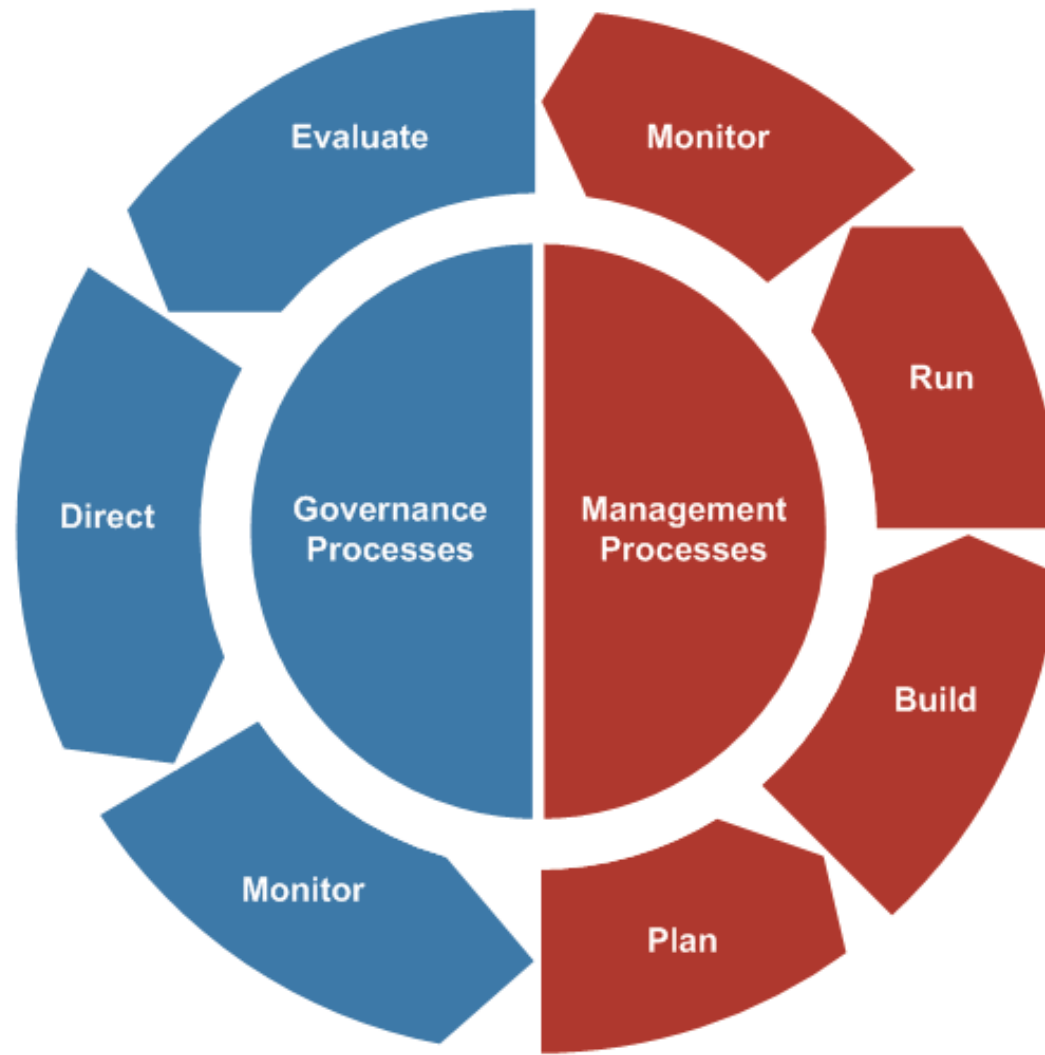
- Enabler Capability
 - **Input & Output**
 - **RACI Chart**

Process Reference Guide

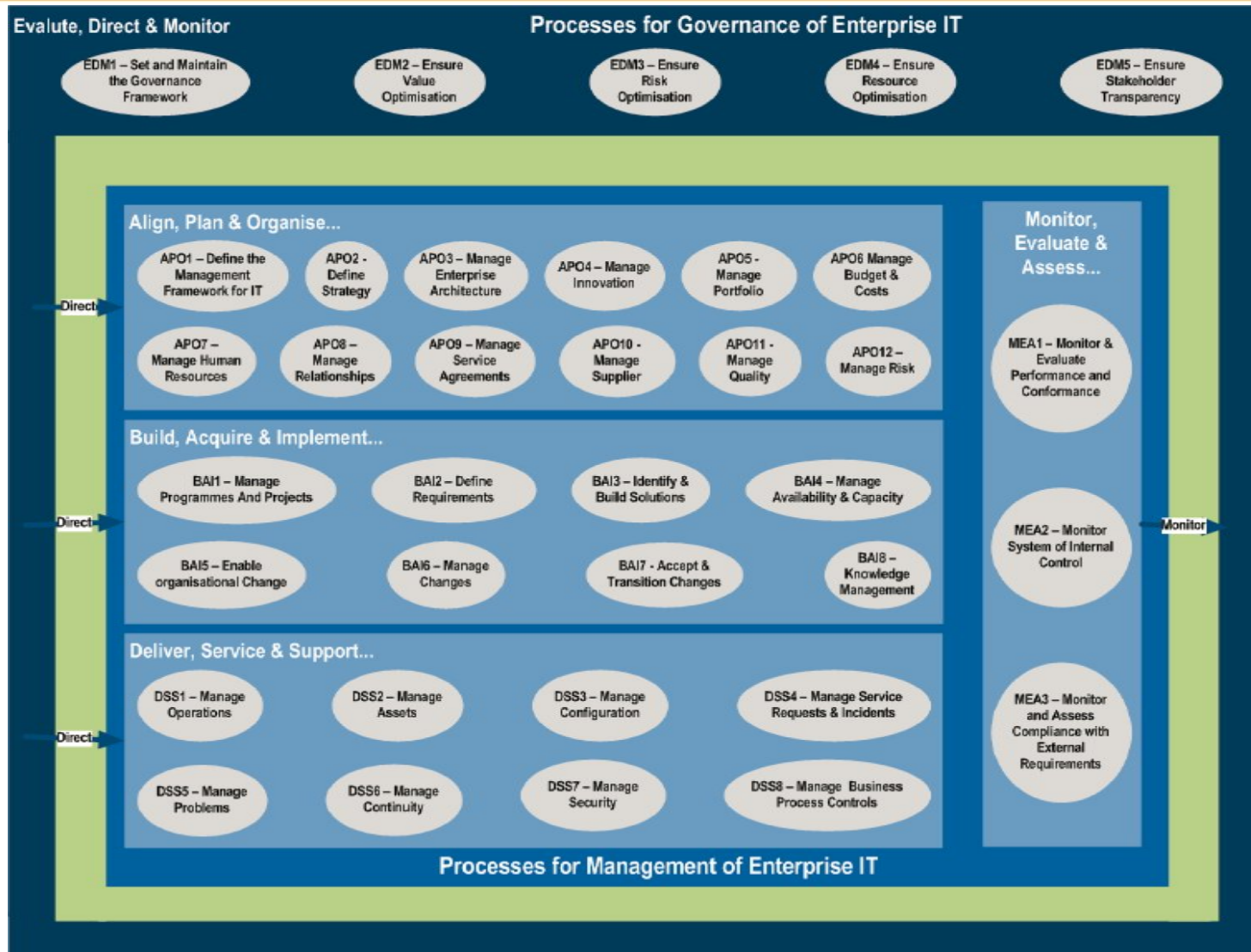


- A separate publication that expands on the process-enabler model
- Contains full details of the COBIT processes in a similar way to the process documentation in COBIT 4.1

Governance and Management Processes

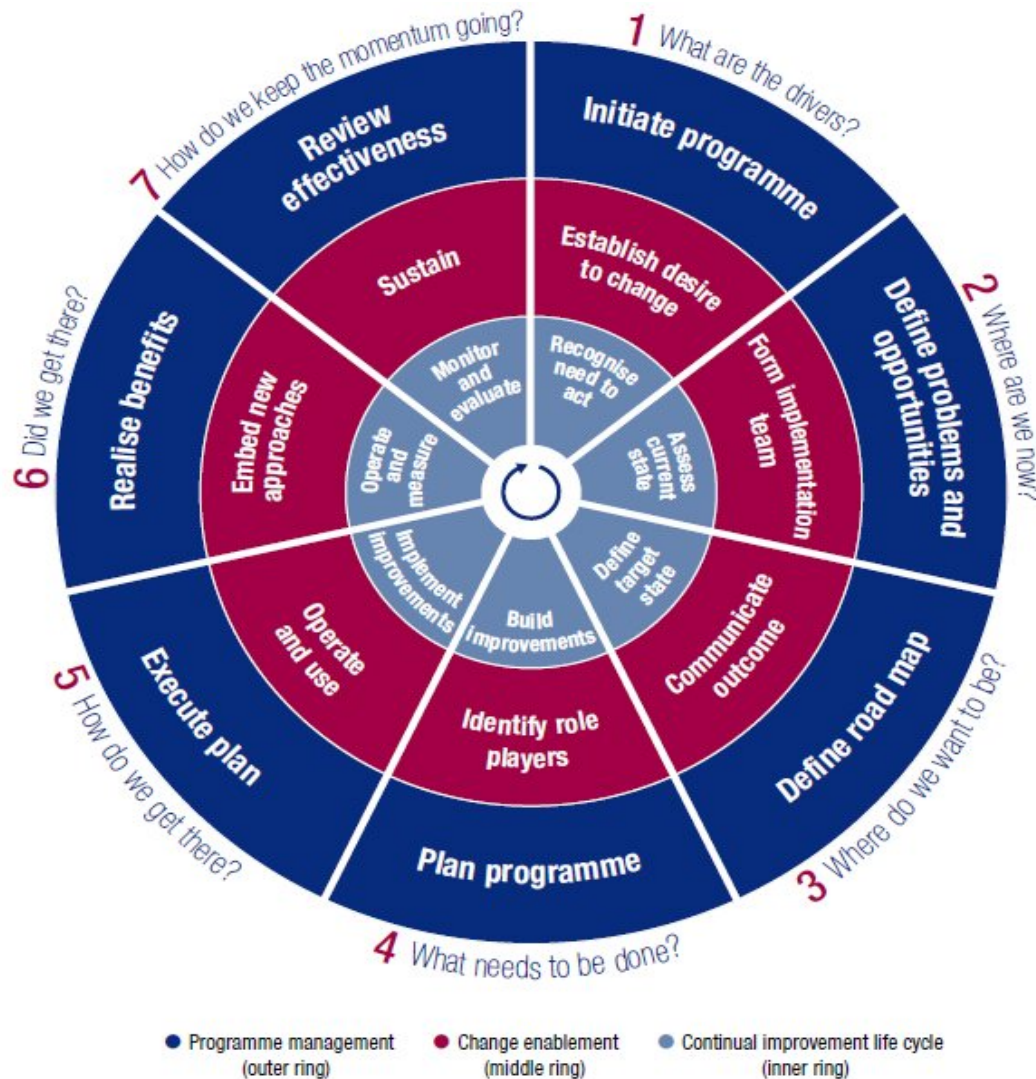


Process Reference Model



How many processes now? 36!

Implementation Guidance



- A separate publication
- Based on the current implementation guidance publication

On COBIT Process Capability assessment



- The process maturity model of COBIT 4.1 has been replaced with a capability model based on ISO/IEC 15504 to align with and support a separate ISACA initiative, the COBIT Assessment Program (CAP).
- There are a number of benefits in doing so:
 - Focus first on confirming that a process is achieving its intended purpose and delivering its required outcomes as expected.
 - Simplification of the content supporting process assessment.
 - Improved reliability and repeatability of process capability assessment activities and evaluations, reduced debates and disagreements between stakeholders on assessment results. Increased usability of process capability assessment results, as the new approach establishes a basis for more formal, rigorous assessments to be performed, for both internal and potential external purposes.
 - Compliance with a generally accepted process assessment standard and therefore strong support for process assessment approach in the market.

Process Capability Model Comparison



COBIT 4.1 Maturity Model Levels	COBIT 5 ISO/IEC 15504 Based Capability Levels	Meaning of the COBIT 5 ISO/IEC 15504 Based Capability Levels	Context
5. Optimised	5. Optimised	Continuously improved to meet relevant current and projected enterprise goals.	Enterprise view/ corporate knowledge
4. Managed and Measurable	4. Predictable	Operates within defined limits to achieve its process outcomes.	
3. Defined	3. Established	Implemented using a defined process that is capable of achieving its process outcomes.	
N/A	2. Managed	Implemented in a managed fashion (planned, monitored and adjusted) and its work products are appropriately established, controlled and maintained.	Instance view/ individual knowledge
N/A	1. Performed	Process achieves its process purpose.	
2. Repeatable 1. Ad Hoc 0. Non-existent	0. Incomplete	Not implemented or little or no evidence of any systematic achievement of the process purpose.	

Moving Forward



- COBIT 5 is a major, high-profile, strategic initiative for ISACA. Market validation of the development work (i.e., the public exposure of the Framework and Process Reference Guide products) is planned for 27 June and to run throughout July to ensure that ISACA remains on the right track to satisfy market needs.
- SME exposure of the implementation guidance will follow later in 2011.
- Delivery of all three products to the market is planned for early 2012.

COBIT 5 News



- As the initiative progresses throughout 2011 and 2012 there will be periodic updates provided:
 - ✓ On the ISACA web site, www.isaca.org/COBIT5
 - ✓ In the *COBIT Focus* newsletter
 - ✓ In other ISACA membership communications, events, marketing materials and PR activities
- Watch these spaces for more news!

Thank you



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Thank you!

